José Marchena-Domínguez
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(eds.)

A THOUSAND WAYS TO UNDERSTAND HAPPINESS IN THE ECONOMY OF THE EUROPEAN UNION'S "NEXT GENERATION" FUNDS

A COMPREHENSIVE VISION UNDER THE LENS OF SOCIAL MARKETING, HISTORY AND HAPPINESS MANAGEMENT

Comares, 2022

Esta publicación ha sido revisada por pares ciegos.

Iconos de portada: "II Informe de situación del Plan de Recuperación. Abril 2022", *Plan de Recuperación Transformación y Resiliencia.* Gobierno de España.

Maquetación:
Miriam L. Puerta

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ISBN: 978-84-1369-420-7 • Depósito legal: Gr. 1427/2022

Impresión y encuadernación: COMARES

CONTENTS

ACKNOWLEDGMENTS V

CONTRIBUTORS IX

PREFACE XI
Carlos Larrinaga

INTRODUCTION 1
José Marchena-Domínguez
Rafael Ravina-Ripoll
Araceli Galiano-Coronil

FIRST CHAPTER.— WHAT DOES HAPPINESS TEACH US IN THE NEXT GENERATION ERA. A BIBLIOMETRIC REVIEW OF THE HAPPINESS MANAGEMENT AND SOCIAL MARKETING CONSTRUCTS. 7
Rafael Ravina-Ripoll
Esthela Galvan-Vela
Araceli Galiano-Coronil

SECOND CHAPTER.— ENVIRONMENTAL IDEOLOGICAL AND SOCIO-HISTORICAL REPERCUSSIONS OF THE PANDEMIC. 31
José Marchena-Domínguez

THIRD CHAPTER.— THE NEXT GENERATION FUNDS AND THE BOURBON REFORMS: A HISTORICAL COMPARISON 49
José Antonio Negrín-de la Peña

FOURTH CHAPTER.— EU RECOVERY FUNDS: A NEW MARSHALL PLAN FOR EUROPE AFTER THE PANDEMIC? 65
Mario del Rosal

FIFTH CHAPTER.— HAPPINESS AND WELL-BEING. ECONOMIC, SOCIAL AND ARTISTIC ANALYSIS OF THE PROMOTIONAL STRATEGIES OF GAS COMPANIES IN MADRID AND PARIS AT THE BEGINNING OF THE 20TH CENTURY 83
Antonio Rafael Fernández-Paradas
Mercedes Fernández-Paradas
Nuria Rodríguez-Martín

SIXTH CHAPTER.— WORK ENVIRONMENT IN COVID-19 PANDEMIC: NEXT GENERATION OF RELATIONSHIPS SEARCHING THE HAPPINESS 97
María-José Foncubierta-Rodríguez

SEVENTH CHAPTER.— EVOLUTION OF MOOD STATES DURING THE COVID-19 PANDEMIC IN SPAIN AND ITS IMPACT ON HAPPINESS 115
Pablo J. Contreras-Contreras
Pedro Cuesta-Valiño
Pablo Gutiérrez-Rodríguez

EIGTH CHAPTER.— THE ROLE OF EDUCOMMUNICATION IN SOCIAL HAPPINESS MANAGEMENT FROM THE POINT OF VIEW OFADVERTISING, AUDIOVISUAL COMMUNICATION AND JOURNALISM IN THE TIMES OF NEXT GENERATION FUNDS 139
Gloria Jiménez-Marín
Rodrigo Elias-Zambrano
Nuria Sánchez-Gey-Valenzuela

NINTH CHAPTER.— ANALYSIS OF CONSUMER BEHAVIOUR FROM THE POINT OF VIEW OF MARKETING AND HAPPINESS MANAGEMENT DURING THE COVID-19 PANDEMIC 149
Estela Núñez-Barriopedro
Azucena Penelas-Leguía
José María López-Sanz
Celia López Quintas

TENTH CHAPTER.— HAPPINESS AND FILM INDUCED TOURISM. A SOCIOLOGICAL CASE STUDY APPROACH POST COVID-19 165
Teresa Lafita-Cortés
M.ª Victoria Sanagustin-Fons
Eduardo Ahumada-Tello